

**HARDIN COUNTY FISCAL COURT
RESOLUTION NO. 2014-034**

BE IT RESOLVED, upon recommendation of Judge/Executive Harry L. Berry, with the concurrence of the Solid Waste Committee, to approve the grant application for Kentucky Pride Funding for the 2015 Household Hazardous Waste Management Program, and to authorize the Judge/Executive to sign all documents concerning the grant.

ADOPTED, by the Hardin County Fiscal Court in its regular meeting on 25 March 2014.



Harry L. Berry
Hardin County Judge/Executive

ATTEST:



Kenneth L. Tabb
Hardin County Clerk



2014 - 2015 Kentucky Pride Fund Household Hazardous Waste Management Grant Application

Division of Waste Management - Recycling Assistance Section
200 Fair Oaks Lane, 2nd Floor
Frankfort, Kentucky 40601
502-564-6716 waste.ky.gov



PART A SECTION 1 - Applicant Information

Applicant Name:	Hardin County Fiscal Court	Federal ID No.:	61-000756
Address:	P.O. Box 568	Phone:	270.765.2350
		Fax:	270.737.5590
City/State/Zip:	Elizabethtown, Kentucky 42702	E-mail:	bobh.hcgo@hcky.org
Official Signatory for Applicant:	Harry L. Berry	Position:	<input checked="" type="checkbox"/> Judge/Executive <input type="checkbox"/> School Administrator <input type="checkbox"/> Mayor <input type="checkbox"/> 109 Board Chair <input type="checkbox"/> Other _____
Address:	P.O. Box 568	Phone:	270.765.2350
		Fax:	270.737.5590
City/State/Zip:	Elizabethtown, Kentucky 42702	E-mail:	hberry.hcgo@hcky.org
Project Contact:	Robert L. Hall	Title:	SWC
Address:	P.O. Box 568	Phone:	270.360.9207
		Fax:	270.360.9207
City/State/Zip:	Elizabethtown, Kentucky 42702	E-mail:	bobh.hcgo@hcky.org

Applicant Status: Regional Solid Waste Management Area
 Joint (partnership between two political subdivisions within one county) County City
 Solid Waste Management District Urban County Government School District
 College/University Other _____

SECTION 2 - Project Summary

Provide a brief explanation of the proposed activity. *Is this a supplemental application?* ___ YES x NO.
 Participation in this event continues to increase from year to year. This will be a one (1) time event. We plan on scheduling another "Drug Toss" as we have done in the past, if the grant is approved. We will promote and publicize this event through radio, newspapers and printed hand-outs.

SECTION 3 - Authorized Signature

I hereby certify that the submission of this application has been duly authorized by the governing body of the entity, and that I am legally authorized to sign the application as an authorized representative of the applicant. For regional and joint recycling projects, signature by the governing body of each participating entity shall be required.

Printed Name	Signature	Date
Harry L. Berry Hardin County Judge/Executive		March 25, 2014

PART B SECTION 4 – HHW Project Details

Answer the following questions on a separate sheet of paper. Use additional pages as necessary. Each response must be numbered to correspond to the question. Applications will be evaluated based upon responses.

A) Project Description

- 1) Describe the proposed project - is it a new program or the expansion of an existing program?
- 2) List the service area by physical boundaries - include cities, counties, etc. that will be active participants.
- 3) List materials to be collected and the expected increase in tons for the grant period.
- 4) How will materials be collected, processed and marketed?

B) Project Advertising and Education

- 1) What media type (specify radio, TV, newspaper, etc.) will you use to advertise your program? Describe the proposed advertising and education plan for the proposed project. Include the target audience and media to be used.
- 2) Identify any advertising/education partners and how/what each will contribute.

SECTION 5 – HHW Project Grant Expenditures

Complete the budget table below.

Vendor - <i>The cost should be an estimate based on a vendor quote.</i>	Estimate
Veolia Environmental Services	\$ 18,351.20
	\$
	\$
Vendor Request Total =	\$ 18,351.20
Program Advertising and Education	
WQXE--12 commercials @ \$31.00 each	\$ 372.00
The New Enterprise--4 quarter page ads	\$ 1,489.36
	\$
Advertising and Education Total Request =	\$ 1,861.36
Vendor + Advertising & Education	TOTAL GRANT REQUEST \$ 20,212.56

Section 6 – HHW Match Expenditures

Complete the budget table below for the match amount. Each grantee shall provide a 25% match to the grant amount.

CASH	\$
In-Kind - Personnel <i>List all personnel titles, hourly rate, and number of hours projected for life of grant (12 months).</i>	
Scott Reed, Road Department 8 hours @ \$14.50	\$ 116.00
Alan Grey, Road Department 8 hours @ \$14.00	\$ 112.00
	\$
Cash and Personnel In-Kind Match Total =	\$ 228.00
In-Kind - Other <i>List</i>	
Waste Transport Service---(4 roll off boxes)	\$ 600.00
Disposal of water based paint	\$ 4,600.00
Meals (8 volunteers)	\$ 48.00
	\$
Other In-Kind Total =	\$ 5,248.00
Cash + In-Kind Personnel + In-Kind Other	MATCH = \$ 5,476.00
Grant Request	GRANT REQUEST = \$ 20,212.56
Grant Request + Match	PROJECT TOTAL = \$ 25,688.56

PART B

SECTION A: PROJECT DESCRIPTION

1. This is an expansion of a project (HHW) that we have participated in over the last few years. We will contract the services of a qualified environmental firm to collect and properly dispose of this material.

Participation in the HHW event continues to increase from year to year as more become aware of this annual event. As participation increases, so does the cost to sponsor this event. Even with a state grant of \$13, 221.20 last year, the overall cost of this one day event was about \$20,000. I expect participation and cost to be even greater this year.

2. We will have one (1) drop-off site located in the Industrial Park in the City of Elizabethtown. This is the central location and has worked well in the past. This site will serve Elizabethtown, Radcliff, West Point, Vine Grove, Upton, Sonora and other smaller unincorporated areas of the county.
3. We will accept oil based paint, pesticides/insecticides, anti-freeze, batteries (all types) cleaners, solvents, mercury, fluorescent light bulbs and compact fluorescent light bulbs. This will be a onetime event (annual) and we anticipate a large response.
4. The site we have used in the past has a large paved area, properly marked with safety cones and volunteers to assist in unloading the vehicles. We will have a qualified environmental firm on site, properly staffed, to handle any material delivered to us. The hours will be from 8:00AM until 2:00PM, and extended if necessary.

SECTION B: PROJECT ADVERTISING AND EDUCATION

1. We will promote via a local radio station and local newspaper. We will have printed brochures for distribution in local industries, schools and government buildings. Prior to the event, we will place a large banner at the collection point giving the date, time and a brief list of items accepted. This will also be listed on our web-site.
2. Most of the promotions will be done by the local government along with businesses located in the Industrial Park. The league of Women Voters and the Woman's club of Elizabethtown have assisted us in the past.

Maggie Mattingly

From: Jennifer Meyers [jennifer@wqxe.com]
Sent: Tuesday, March 04, 2014 3:48 PM
To: mmattingly.hcgo@hcky.org
Subject: Advertising WQXE

Hello!

Bert asked me to send you the info since I've worked with Bob Hall and Jamie Larkin in the past for the Hardin County recycling event!

A commercial on WQXE 98.3 "Quicksie" is \$31 dollars per commercial a (:30 OR :60 second) to air between 6am-7pm. Bert said you may have the budget of \$375 ... so we could run 12 commercials @ \$31 each for \$372. There is no charge for writing or producing the commercial.

Please let me know if there's anything else you need! I look forward to working with you! Thank you!

Jennifer Meyers

WQXE 98.3 "Quicksie"

(270) 737-8000

The contents of this message and any attachments are confidential and are intended solely for the addressee. The information may also be legally privileged. This transmission is sent in trust, for the sole purpose of delivery to the intended recipient. If you have received this transmission in error, any use, reproduction or dissemination is strictly prohibited.

Our stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Maggie Mattingly

From: Nancy Turner [nturner@thenewsenterprise.com]
Sent: Friday, March 14, 2014 4:28 PM
To: Maggie Mattingly
Subject: RE: Quote

Hi Maggie,

You can run 4 - Quarter page ads in Black and White for an investment of \$1,489.36.

Your ads would have to run within a 1 week window - one of those days can be a Sunday.

Please let me know if you need anything else.

thank you,



Nancy Turner
Advertising Consultant

The News-Enterprise
& The Gold Standard
408 West Dixie Avenue
Elizabethtown, KY 42701
Phone: 270-505-1480
Fax: 270-765-0914



Fall Collection 2014 Estimate

Material Category	Price/Unit	Minimum	Weights	Total
Set-Up and Manpower for the event 10 people	\$5,000.00	\$5,000.00		\$5,000.00
Transportation, Van	\$1,050.00	\$1,050.00		\$950.00
Fuel Surcharge, 28%	\$294.00	\$294.00		\$294.00
Paint and Paint Products/Flammables	\$0.30/Pound	None	12,791	\$3,837.00
Lead Acid Batteries	\$0.11/Pound	\$10	15	\$30.00
Nickel Cadmium Batteries	\$0.75/Pound	\$40.00	62	\$46.00
Lithium Batteries	\$3.65/Pound	\$60.00	7	\$60.00
Alkaline Batteries, Recycled	\$0.36/Pound	\$40.00	288	\$103.00
Aerosols	\$1.35/Pound	None	1247	\$1,683.00
Pesticide Liquids	\$1.10/Pound	None	975	\$1,072.00
Pesticide Solids	\$1.00/Pound	None	1600	\$1,600.00
Fire Extinguisher	\$40/Each	None	8	\$320.00
Cleaners (acids/bases/oxidizers)	\$1.15/Pound	None	587	\$675.00
Mercury	\$2.65/Pound	\$75.00	10	\$75.00
Propane Cylinders (up to 5 lb)	\$11/Each	None	10	\$110.00
Propane Cylinders (up to 20 lb)	\$20.00/Each	None	4	\$80.00
Non-PCB Ballasts	\$0.60/Pound	\$20	240	\$144.00
HHW lab packs	\$4.00/Pound	\$20/Container	24	\$480.00
Non-DEA Medications	\$95	None	200	\$190.00
Fluorescent Lamps, 4 foot	\$0.50/Each	\$30	3	\$90.00
Fluorescent Lamps, 8 foot	\$0.65/Each	\$40	2	\$80.00
Fluorescent Lamps, incandescent	\$0.30/Each	\$10	44	\$13.20
Fluorescent Lamps, compact	\$0.75/Each	\$15	100	\$75.00
Totals				\$17,007.20

Material Category	Price/Unit	Minimum	Weights	Total
Transportation, Roll Off – Latex Paint	\$1,050.00	\$1,050.00		\$1,050.00
Fuel Surcharge, 28%	\$294.00	\$294.00		\$294.00
Water Based Paints	\$0.23/Pound	None	30000	\$6,900.00
Totals				\$8,244.00

Total = \$18,351.20