

# February is American Heart Month

Harry L. Berry  
Judge/Executive

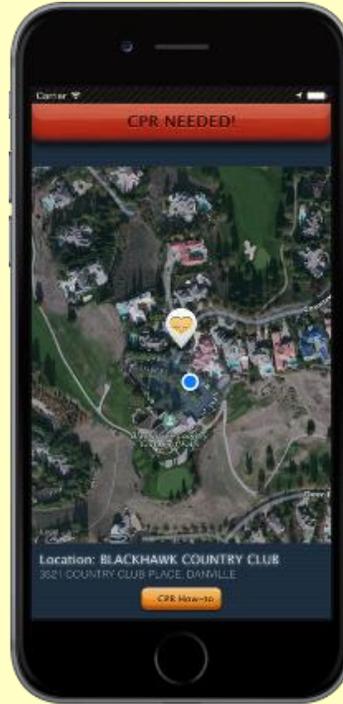
## PulsePoint CELL PHONE APP

PulsePoint is a cell phone application empowering anyone trained in CPR to provide life-saving assistance to victims of a sudden cardiac arrest by using a simple cell phone app. Instead of relying on fate to place a CPR-trained citizen in the exact location needed at the exact time needed, PulsePoint alerts nearby rescuers of an emergency near them. The app directs the CPR-trained individual to the medical emergency to render immediate assistance until an ambulance arrives. Use of the PulsePoint app strengthens survival and helps ensure patients arrive at local hospitals alive, so they can benefit from the innovations available to cardiac patients today.

### HOW IT WORKS

The cell phone app allows subscribers to choose whether they receive notifications of fires, traffic collisions, or nearby CPR emergencies. It also notifies the rescuer of a nearby AED (automated external defibrillator). The alerts are almost instant. Our E-911 dispatchers send the message as soon as they answer the phone call and learn of the event.

Hardin Memorial Health purchased 29 new AEDs for the county. Most of these AEDs are located in the fire departments, ambulance centers, and our public libraries. Some local businesses have purchased the AEDs and have these devices registered on our system.



*PulsePoint notification map*

“We are excited with the public’s response to the PulsePoint program. In a 24 month period 5,077 individuals, trained in CPR have subscribed.”

Harry Berry



President Johnson proclaimed the first American Heart Month in February 1964. This federal-designated event is a great way to remind Americans to focus on their hearts and encourage them to get their families and friends involved in promoting a culture of health. Healthy lifestyles include:

- ✓ Eat smart
- ✓ Add color to your diet with fruits and vegetables
- ✓ Move more
- ✓ Be well—create balance in your life

Cardiovascular disease, which includes heart disease and stroke, remain the leading global cause of death with more than 17.3 million deaths each year.



*Emergency Notification*

